

Real Applications, Real Benefits:

- Simple and easy to use
- Sell to your customers while they are on hold
- Increase sales by cross selling
- Save time! Answer frequently asked questions
- Pre-sell to customers while they are on hold
- Improve company image, reinforce brand image
- Communicate to your callers
- Advise callers about future dates or events
- Keep callers informed and interested while they hold
- Avoid outdated messages

Features

Easy Message Updates

One click on the telephone logo in your system tray provides simple access to the main menu. You can add or remove messages, set date ranges, print scripts and manage the whole Messaging on Hold Solution.

New Messages via the Internet

You can order new messages from the Panasonic web site. New messages will be delivered within 24hrs. Loading new messages is quick and simple.

Instant Play-List Changes

When you add new messages or change the sequence via the drag and drop process, the changes are effective immediately.

Calendar Function

New messages or play-lists can be prepared and scheduled to run in the future.

Background Operation

Using Panasonic Messaging On Hold does not effect the daily tasks that your PC would normally perform or the speed at which it works.

LED Status Indicators

The play-list has a row of three colour LED's to the right. It is easy to see if each message is playing (green), waiting to start (yellow) or is not set to play (red).

Display & Print Scripts

Just click on any message and the script is displayed in the script window so there is no confusion about different messages. You can print the script of any active or stored messages.

Store Play-Lists

Recall your favourite or most successful combination of messages with single click.

On the Network

If the PC is on your LAN, the software can be controlled from any other PC on the network.

Minimum PC Requirements 486 Processor / 16Mb RAM with Windows 95, soundcard.
Software will run on any of the following: Windows 95/98/ME/2000/NT/XP.

Panasonic
ideas for life

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Microsoft Windows is a registered trademark of Microsoft Corporation. The design and application of the software is constantly changing in the interest of improvement. Whilst every care is taken in preparing this brochure some changes may occur after publication. Please check with your Panasonic dealer for details. Panasonic Messaging On Hold packages are developed and supported in conjunction with Sonica On Hold Messaging.



**TAKE COMPLETE CONTROL
OF YOUR TELEPHONE MESSAGING**

**PANASONIC
MESSAGING ON HOLD
SOLUTION**

Effective up-to-date marketing information delivered to your on-hold customers

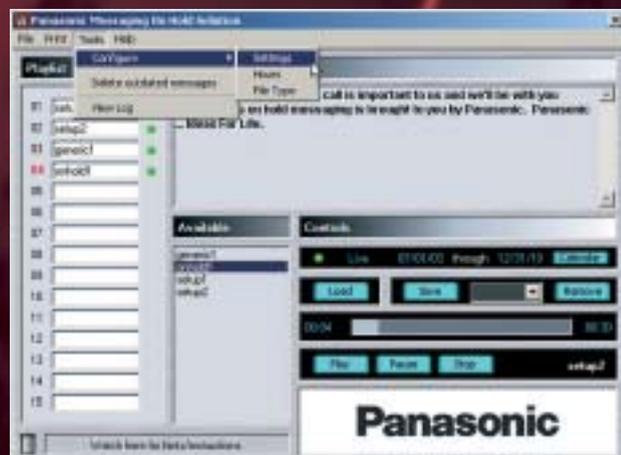
With its advanced features and comprehensive messaging options, the Panasonic Messaging On Hold Solution can now make your telephone system work harder for your business.

Quick and easy to use, the system gives you the power to:

- Increase sales by promoting products/special offers while customers are on hold
- Cross sell products to existing customers
- Improve customer satisfaction by reassuring them that they have not been forgotten
- Improve the efficiency of your office
- Answer frequently asked questions
- Make public announcements via your telephone system
- Improve the image of your company as being more efficient and professional

The Panasonic Messaging On Hold Solution works using a web-based graphical interface and is compatible with all standard Microsoft Windows® operating systems. This allows you to play on hold messages through any suitable computer soundcard, linking it to your telephone system through an audio cable link while still being able to use the computer for normal office tasks.

And because the audio cable connects to a generic 'music on hold port,' the system is compatible with numerous telephone systems.



Using WAV or compressed MP3 files, the Panasonic Messaging On Hold Solution enables you to store messages of various length and content, including accompanying background music.

You can view all your messages, program which ones are to be played, and when – choosing what time of day, what days of the week, the month and even the year.

The software package includes a standard on hold message as well as six additional message vouchers – providing an affordable way to build a library of messages for your business. And, should you need to add further messages, top-up vouchers are available in packs of six or eighteen.

Your messages are ordered through a completely secure website service. The service will have your message scripts recorded for you, allowing you to choose the voiceover and background music to go with them. Messages will be recorded and delivered within 24 hours to your web account ready for you to download and start using.

The Panasonic Messaging On Hold Solution couldn't be easier to use with simple on-screen instructions and an enclosed comprehensive user guide that ensures you have the best means to stay in control of your on hold messaging.

The Panasonic Messaging On Hold Solution is just part of a complete solution that will integrate with all your telephone system requirements. Why not ask your dealer about the affordability of our telephone solutions and how they can make your telephone systems run more efficiently and increase sales while still offering your customers a better service.

