

# AVG<sup>®</sup> AntiSpam

When keeping their inbox clean  
is this simple...

*Why complicate?*

Nothing frustrates your customers more than inboxes full of scams and spam but now it's an issue you can address simply and effectively with AVG AntiSpam. This presents a new opportunity for you to make more money.

AVG AntiSpam is a cloud email security service that delivers comprehensive protection against spam, viruses, phishing attacks and other key email-borne threats. It uses unique technology to identify the sources of spam, and as a cloud-based service, it protects against them with greater accuracy and efficiency than other cloud solutions.



## Protection that's simply more efficient

Prevents unwanted or malicious email in the cloud from hitting their network. Provides 10 levels of in-depth protection that is more effective than traditional techniques.



## Make more money

Use AVG AntiSpam to attract new customers and tap into the revenue potential of this vital, high-demand service. As an AVG Partner, you get exclusive pricing, additional discount opportunities and you can install and use AVG AntiSpam for your business completely free of charge.



## Save time and costs

Fewer client frustrations, fewer infections and avoiding issues as IP blacklisting all mean fewer call-outs and complications for you. Plus, like all AVG CloudCare services, AVG AntiSpam is easy to navigate, change settings, add customers etc. to save you time and costs.

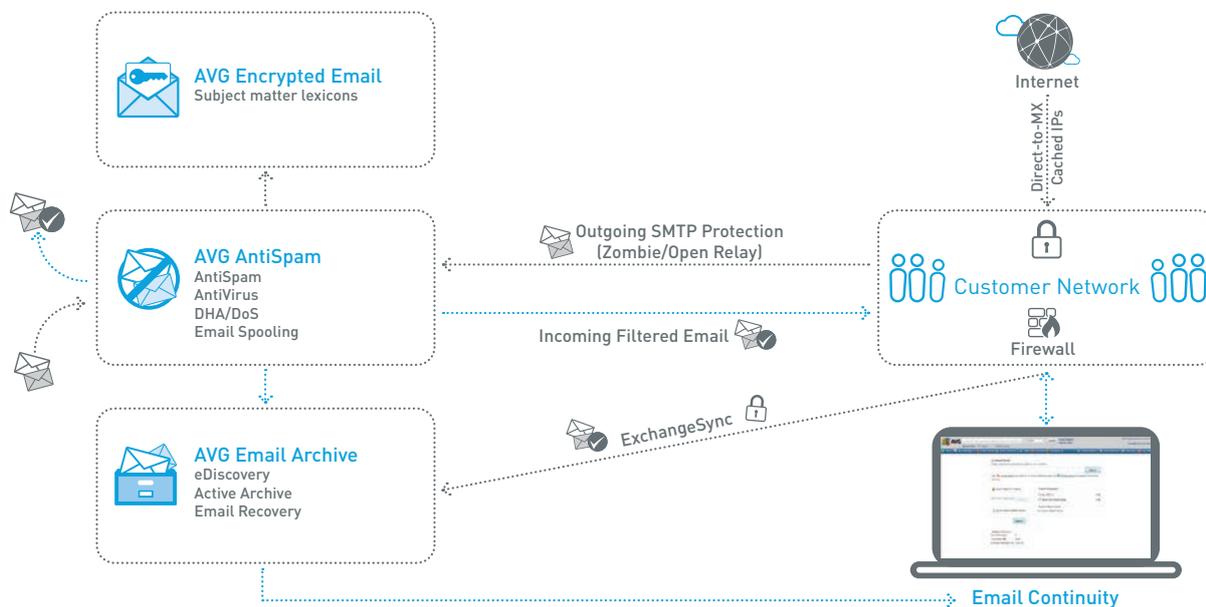


## Build your reputation

Reinforces your reputation as a problem solver. Not only can your customers benefit from a dramatic reduction of inbox clutter, you can also offer a solution to help bring an end to lost emails. Because AVG AntiSpam spools inbound email for 10 days, a local server outage does not necessarily mean a major issue.

Ring 01228 808950 or email [avgreseller@utd-comms.co.uk](mailto:avgreseller@utd-comms.co.uk)





## Saving time, disruption and reputation

AVG AntiSpam is the comprehensive answer to the ever-changing security and efficiency challenges of spam. Being up-to-date automatically, it deals with spam in the cloud and prevents it from impacting the network.

### Features

#### Volume-Based Email Protection

Around 80-90% of all messages travelling over the Internet are actually sent to people who don't exist at the target domain. AVG AntiSpam eliminates inbound emails destined for unknown individuals at your customers' domain.

#### Outbound Mail Auditing

Helps to block outbound email that contains spam and viruses and prevents your customers from inadvertently spamming their contacts and IP address blacklisting.

#### Permitted Countries

Blocks messages from any country other than those specifically approved for delivery at the address of the sending server.

#### AVG AntiSpam Panel

Can be automatically inserted at the bottom of incoming messages, to let your customers update their access preferences.

#### Address-on-the-Fly™

Enables customers to spontaneously disclose a purpose-specific address on a website, in a discussion forum, in print or conversation, so that legitimate users of the address can be "locked down" in the event the address is ever harvested and abused by a spammer.

### Partner Features

#### Branding

All customer-facing elements of the AVG AntiSpam Message Center are fully customisable with your company name, logo, and contact information.

#### Co-administration

Use the Message Center to set-up and manage new customers.

#### Maximum Configurability

Enjoy the highest level of flexibility to be able to respond to customers' needs.

### AVG CloudCare™ Architecture

- SSL 2048-bit encryption in transit
- Multiple-layer firewalls with SPI
- Private Cloud, fully redundant data centres
- Secure user password enforcement
- Compatible with existing firewalls
- Compatible across all browsers

### Supported Browsers

- Internet Explorer® 7.0 or later
- Mozilla Firefox® 2.0 or later
- Google Chrome™ 10.0 or later
- Safari® 4.0 or later
- Opera® 10.0 or later